

Discover the Perfect Co-Packer for Your Business: A Complete Guide

Snackteva: A consultancy specializing in supply chain and product development, providing comprehensive support from beginning to end with a hands-on approach.

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Clean Copack

12-Step Process



1 DEFINE YOUR NEEDS

Product type (e.g., frozen, refrigerated, dry)
Packaging type (e.g., bottles, cans, bags)
Production volumes
Special requirements (e.g., organic, gluten-free, kosher)
Lead times and scheduling flexibility

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2 RESEARCH POTENTIAL COPACKERS:

Industry associations or directories
Referrals from industry peers
Online searches and reviews



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3 INITIAL CONTACT & SCREENING:

Check their capabilities and see if they align with your needs. Confirm they have experience with your product type. Get a sense of their communication style and responsiveness.



4 REQUEST QUOTATIONS:

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Provide them with detailed product and packaging specifications. Include forecasted volumes and production schedules.



5 VISIT THEIR FACILITY:

Assess cleanliness and organization. Verify they meet industry standards and certifications. Evaluate their equipment's capacity and compatibility with your product.

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CHECK REFERENCES:

Contact current or past clients. Ask about their experiences, reliability, quality control, and problem-solving abilities.

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EVALUATE FINANCIAL STABILITY:

A stable copacker is less likely to run into production issues or go out of business. You can use tools like Dun & Bradstreet or financial statements to assess their financial health.



NEGOTIATE TERMS:

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Discuss pricing, payment terms, minimum order quantities, and lead times. Understand penalties, if any, for changes in production schedules.



REVIEW CONTRACTS THOROUGHLY:

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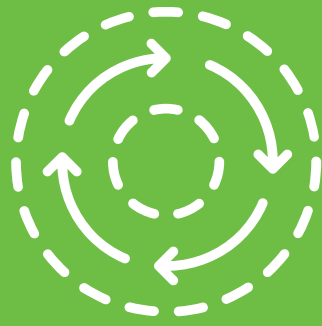


Ensure the contract outlines all terms clearly, including confidentiality clauses and intellectual property protection. It's advisable to consult with a lawyer specializing in contract or business law.



START WITH A TRIAL RUN:

Before committing to large volumes, do a test run to assess quality and consistency. Use this opportunity to provide feedback and make any necessary adjustments.



MONITOR AND EVALUATE PERFORMANCE:

Regularly review product quality and consistency. Keep an open line of communication with your copacker, addressing any issues promptly.

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BUILD A STRONG RELATIONSHIP:

Good communication and mutual respect will lead to a more productive and lasting partnership. Stay updated with their capabilities as your business grows, as they may introduce new technologies or processes that can benefit you.



Lastly, remember that the cheapest option isn't always the best. The quality, reliability, and compatibility of the copacker with your needs should always be the top priority.

Give us a shout if you need a hand with your project! We're passionate about navigating the tricky terrain of supply chain and product development. With a wealth of experience and a hands-on approach, we'll have your back from start to finish.

Together, let's make the world a healthier place!

Drop us a line at info@snackteva.com